

# Tuhin Roy

PH: 9123019062

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**Objective:** To be a part of a premier organisation and to gather knowledge and experience through the opportunity provided and to contribute to the organizational objective.

## Academic Background:

School	Location	Graduation Year	Course/ Board	Major specialization	Percentage
NSHM Business School	Kolkata	2018	PGDM	Marketing	6.68 (CGPA)
Narasinha Dutt College	Howrah	2012	Graduation	COMMERCE	34.67%
Shibpur Dinobandhoo Institution(Branch)	Howrah	2009	W.B.H.S.E	COMMERCE	44%
Howrah Rabindra Deshbandhu Vidyalaya	Howrah	2007	W.B.B.S.E		48%

## Computer Proficiency:

- Office tools : MS Office.

## Work Experience:

Company	Roles & Responsibilities	Duration
PURETIN SUPPLEMENT STORE	Owner	11 <sup>th</sup> November,2022- Present
DIGITECH EVENTS	Sales Executive	1 <sup>st</sup> August, 2021- 21 <sup>st</sup> August,2022
BODYLINE	Sales Executive	19 <sup>th</sup> April, 2019-31 <sup>st</sup> July,2021.
SUPL VENTURES PVT LTD	Sales Executive	2 <sup>nd</sup> July,2018-20 <sup>th</sup> December,2018

<b>SUMMER INTERNSHIP</b>	
<b>DURATION: 08 WEEKS</b>	<b>NAME OF ORGANIZATION: OUTLOOK</b>
<b>Project Brief</b>	It determines customer knowledge about the company and its products and to understand customer perception towards product.
<b>Findings</b>	<p>1. During the project work, I have generated significant revenue by selling globally-recognized Vendor Certification Examination vouchers to the software professionals and analysed the growth in revenue collection during the project period in comparison to last year</p> <p>2. Formulated few strategies and worked on those during my project work in order to make significant growth of magazine in the central region of Kolkata. Analysis of data was made on the basis of total number of registrations in the above-mentioned course during the project period in comparison to last year</p>
<b>Key Learning</b>	During the course of project, there was a lot of learning for me as I was able to have a holistic view about the marketing strategies employed by Outlook. I learned field marketing as well as online marketing and also that persistent efforts pay good results. I improved my inter-personal skills by handling customers by meeting them in person. Further, I learned to adapt quickly, to the changing requirements of my work

**Extra-Curricular activities:**

- Organized many extracurricular activities.

**Hobbies and interest:**

- Chess.
- Carrom.

**Personal Information:**

- Date of Birth : 17.09.1990
- Marital Status : Married

- Father's name : Late Madan Mohan Roy
- Father's occupation : Business
- Permanent address : 70/11, Brindabon Mullick Lane, P.O.-Kadamtala,  
P.S.-Bantra, Howrah-711101
- Contact number : 9123019062(Personal)/7980548124(Residence)
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